



Bottom Line

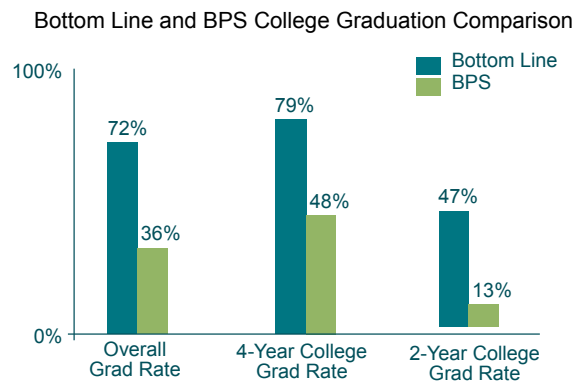
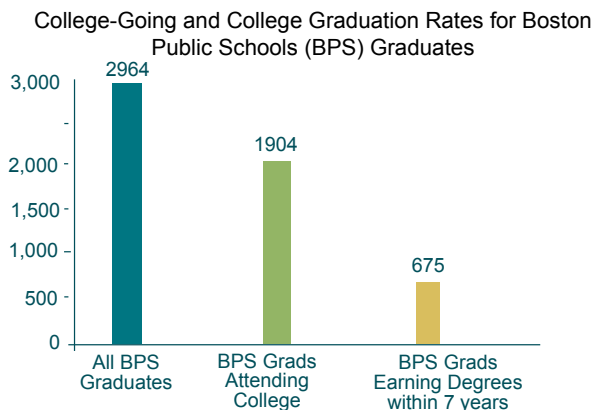
Get in ♦ Graduate ♦ Go far
Success Depends on You



The Case for Bottom Line

An Educational Crisis

Today, earning a college degree is essential for reaching economic self-sufficiency, building a meaningful career, and living a long, healthy life. 9 out of 10 new jobs in our country require a post-secondary education. Furthermore, college graduates earn an average of \$24,000 more per year. Yet, across the country, less than 25% of disadvantaged students who begin college are graduating within 6 years. The picture in Boston is equally bleak.



Data for BPS Graduates is taken from "Getting to the Finish Line: College Enrollment and Graduation" November 2008, prepared by Andrew Sum, Director of the Center for Labor Market Studies at Northeastern University.

A Community-Based Approach to Solving the Problem

At Bottom Line, we believe that offering low-income and first-generation students knowledgeable one-on-one guidance is the key to ensuring they can make it to and through college. For wealthier students with college-educated parents, the support necessary to attend and graduate from college is readily available within their schools and families. However, for low-income and first-generation students who often face more challenges, knowledgeable and consistent guidance is harder to find. For these students, Bottom Line takes the role of a parent, guidance counselor, and mentor to help them resolve problems, connect with needed resources, and obtain a degree.

Our Mission

Bottom Line helps disadvantaged students get in to college and graduate by providing them with personalized support from college applications to college graduation. We serve students from Boston and Worcester, Massachusetts, through two programs: College Access and College Success. Through the College Access Program, our counselors help high school seniors get in to college by providing consistent one-on-one guidance throughout the application process. In our College Success Program, counselors continue to support and advise students who attend specific regional colleges while they work to earn a college degree. During the 2010-2011 school year, our counselors will provide personalized support to 625 high school seniors and 950 college students from Massachusetts.

Our Results

98% of high school seniors have been accepted to college and 72% of college students have graduated within 6 years.



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A Look Ahead

In 2010-2011 we will:

- ◆ Support 500 Boston high school seniors, approximately 70% of the city's eligible students
- ◆ Increase our impact in Worcester, MA, by serving 150 high school seniors
- ◆ Provide continued guidance to 950 college students as they persist toward a college degree
- ◆ Prepare to launch a New York City office to reach new low-income and first-generation students

To accomplish these goals we must:

- ◆ Continue to increase awareness of Bottom Line's success in the individual and corporate community
- ◆ Diversify our funding sources to include a higher percentage and dollar amount from corporate partners and individual supporters
- ◆ Raise growth capital through longer term (3-5 year) expansion grants to support budget increases

Bottom Line's Financial Needs

In order to expand the number of students we serve, our budget will more than double over the next five years. Diverse financial support will be critical as we strive to help thousands of students get in to college, graduate from college, and go far in life.

How You Can Help

Corporate Involvement

- ◆ Sponsor Bottom Line's Get In, Graduate, and Go Far Dinner or Worcester Reception
- ◆ Provide internships and employment to Bottom Line's college students and alumni
- ◆ Attend Bottom Line's Career Fair to meet and recruit our students and alumni
- ◆ Send branded gifts to our students in Bottom Line's care packages

Individual Involvement

- ◆ Spread the word by holding an open house
- ◆ Join our Dinner Leadership Committee or Auction Committee
- ◆ Attend our Get In, Graduate, and Go Far Dinner or another Bottom Line event
- ◆ Provide pro-bono services to Bottom Line (marketing, design, law, etc.)
- ◆ Make a donation to Bottom Line today!

Bottom Line - Boston

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Learn More

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Please don't hesitate to contact us with any questions. We are always happy to talk about our programs and students!